## CELEBRATING PASSION AND PERSISTENCE. IGNITING POSSIBILITIES.



# 30TH ANNIVERSARY GALA

# SPONSORSHIP OPPORTUNITIES

# Anniversary Gala: April 20, 2018



## www.usa.childcareaware.org/anniversary

## SPONSOR OPPORTUNITIES AT A GLANCE

	<b>30TH ANNIVERSARY GALA</b>	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
		\$30,000	\$20,000	\$15 <i>,</i> 000	\$10,000	\$5,000	\$2,500
	EVENT ADMISSIONS (SYMPOSIUM)						
<b>***</b>	Three (3) Symposium registrations						
** *	Two (2) Symposium registrations						
	One (1) Symposium registration						
	EVENT ADMISSIONS (30TH ANNIVERSARY GALA)						
	One Table (10 tickets)						
*****	Six (6) Tickets						
<b>***</b>	Four (4) Tickets						
<b>*</b> *	Two (2) Tickets						
	SPEAKING OPPORTUNITY (2 minute remarks during sponsored event)						
	Two-minute remarks during Gala						
	TRIBUTE						
	Full-page color tribute in commemorative Gala Program (outside back cover)						
	Full-page color tribute in commemorative Gala Program (inside back cover)						
	Full-page color tribute in commemorative Gala Program						
	Half-page color tribute in commemorative Gala Program						
	Quarter-page color tribute in commemorative Gala Program						
	Company listing in commemorative Gala Program						
	ELECTRONIC COMMUNICATION						
	Press Release - mention in one press release						
	Website - company logo with hyperlink on the Gala webpage						
	Website - company listing on Gala website (logo without hyperlink)						
	Social Media - one promotion on CCAoA's Facebook page						
	One E-Blast announcement highlighting company's sponsorship sent to Gala attendees						
	EVENT RECOGNITION						
	Premiere table placement with centerpiece at Gala						
	Company logo on tabletop signage						
	Company listing on tabletop signage						-
	Logo included in sponsor loop during Gala						
	PROMOTIONAL RECOGNITION						
	Company logo on Gala swag bag						
	Promotional item in Gala swag bag						
	Promotional item available at Gala						



## AN INVITATION TO SPONSORS

Child Care Aware® of America invites you to become a sponsor and help support our 2018 Symposium and 30th Anniversary celebration! Our anniversary theme — **Celebrating Passion and Persistence. Igniting Possibilities**, truly highlights our 30-year journey and our vision forward as a leader in the child care community.

As a sponsor, you have the opportunity to support the field of child care and early learning, make a connection with local and national leaders in the workforce while promoting your company, products and services.



We began our celebratory journey with our **2017 Leadership Institute**, which generated productive discussions among more than 120 prominent child care resource and referral (CCR&R) agency state and local leaders about trending public policies, facilitate networking around promising strategies, and lead to

the creation of innovative tools and initiatives to tackle the issues — big and small — facing the future of child care and early learning.

This year, in April, you can network with more than 600 CCR&Rs, state and local leaders, childcare professionals, and family advocates from across the nation in Washington, DC for four days of interactive professional development opportunities that includes a day of powerful advocacy on Capitol Hill. Our **2018 Symposium** will certainly not be one to miss.

To close out our anniversary celebration, join us at our **30th Anniversary Gala**, where more than 150 of our most powerful supporters will gather for a fantastic fundraising evening.

For more information on the Symposium or Gala please visit http://anniversary.childcareaware.org/ events.

If you are interested in learning more about supporting these events, please contact us at 571.527.3200, ext. 267. We are happy to customize a sponsorship package just for you!

Thank you for your unique contributions to our field. We are stronger in partnership and look forward to seeing you in April!

Best,

Hynette M. Inaga

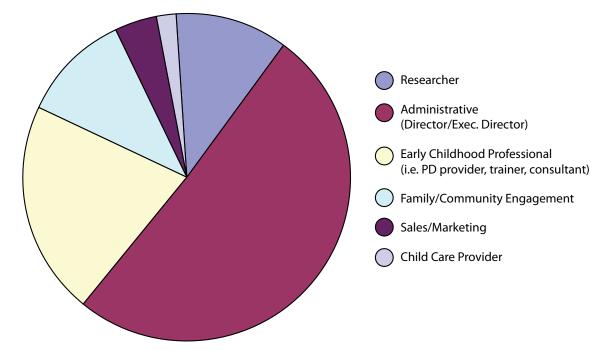
Lynette M. Fraga, Ph.D. Executive Director, Child Care Aware® of America

#### SPONSORSHIP OPPORTUNITIES DEADLINE: March 1, 2018

Child Care Aware<sup>®</sup> of America's 2018 Symposium is a time to focus on all things child care. And, in 2018, we have a lot to celebrate — 30 years of working to strengthen a quality child care system! We also have a great deal of work still left to do.

In the last decade, we've seen investments in quality child care and early learning programs like the reauthorization of Child Care and Development Block Grant (CCDBG) and millions of dollars to communities for early head start child care partnerships, which pave the way for a much brighter future for child care and early learning in communities.

Interact with more than 600 leaders in the Child Care Resource and Referral field; policymakers, educators and researchers in early learning; and parent advocates and other child care professionals over four days of educational sessions, information booths, and our annual Day on the Hill.



#### WHO ATTENDED OUR 2016 SYMPOSIUM?

#### SPONSORSHIP OPPORTUNITIES DEADLINE: March 1, 2018

Help us celebrate our 30<sup>th</sup> Anniversary at our one-of-a-kind fundraiser! This formal affair offers networking opportunities with over 150 local and national business owners as well as leaders in the child care and early learning community.

#### \$30,000: DIAMOND SPONSOR

- Three (3) Symposium registrations
- One table for 10 guests at the 30th Anniversary Gala
- Premiere table placement with centerpiece at Gala
- Two-minute welcome remarks at 30th Anniversary Gala
- One full-page color tribute (outside back cover) in the printed commemorative Gala Program
- Sponsorship mention in one event Press Release
- Company logo with hyperlink on the Gala webpage
- One promotional post on CCAoA's Facebook page
- One E-Blast announcement highlighting company's sponsorship sent to Gala attendees
- Company logo included in sponsor loop at sponsored or featured event
- Company logo on tabletop signage
- Company logo on Gala swag bag
- Promotional item placed inside Gala swag bag

#### SPONSORSHIP OPPORTUNITIES DEADLINE: March 1, 2018

#### \$20,000: PLATINUM SPONSOR

- Two (2) Symposium registrations
- One table for 10 guests at the 30th Anniversary Gala
- Premiere table placement with centerpiece at Gala
- One full-page color tribute (inside back cover) in the printed commemorative Gala Program
- Company logo with hyperlink on the Gala webpage
- One E-Blast announcement highlighting company's sponsorship sent to Gala attendees
- Company logo included in sponsor loop at sponsored or featured event
- Company logo on tabletop signage
- Promotional item placed inside Gala swag bag

#### \$15,000: GOLD SPONSOR

- One (1) Symposium registration
- One table for 10 guests at the 30th Anniversary Gala
- Premiere table placement with centerpiece at Gala
- One full-page color tribute in the printed commemorative Gala Program
- Company logo with hyperlink on the Gala webpage
- One E-Blast announcement highlighting company's sponsorship sent to Gala attendees
- Company logo included in sponsor loop at sponsored or featured event
- Company logo on tabletop signage
- Promotional item available at Gala

#### SPONSORSHIP OPPORTUNITIES DEADLINE: March 1, 2018

#### **\$10,000: SILVER** SPONSOR

- Six (6) tickets to the 30th Anniversary Gala
- Half-page color tribute in the printed commemorative Gala Program
- Company listing on the Gala webpage
- Company logo included in sponsor loop at sponsored or featured event
- Company listing on tabletop signage

#### \$5,000: BRONZE SPONSOR

- Four (4) tickets to the 30th Anniversary Gala
- Quarter-page color tribute in the printed commemorative Gala Program
- Company listing on the Gala webpage
- Company logo included in sponsor loop at sponsored or featured event
- Company listing on tabletop signage

#### \$2,500: FRIEND SPONSOR

- Two (2) tickets to the 30th Anniversary Gala
- Company listing in the printed commemorative Gala Program
- Company listing on the Gala webpage
- Company logo included in sponsor loop at sponsored or featured event
- Company listing on tabletop signage

#### TRIBUTE DEADLINE: March 15, 2018

#### TRIBUTES

Show your support for Child Care Aware<sup>®</sup> of America and 30 years of advocating for children and families by purchasing space in the Gala Commemorative program.

Tributes should be submitted press ready, contain CMYK values and 300dpi resolution.

- \$600: Full-page color: 8" wide x 10.5" high
- \$300: Half-page color: 8" wide x 5.16" high
- \$150: Quarter-page color: 3.9" wide x 5.16" high

Please send all artwork to Lei Kendale at lei.kendale@usa.childcareaware.org by March 15, 2018.

# CONTACT US

#### Lei Kendale

Senior Project and Event Specialist

Questions: giving@usa.childcareaware.org or 571.527.3200, ext. 267

Event Details: http://anniversary.usa.childcareaware.org/

